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### MODERN METHODS FOR DEVELOPING CREATIVE COMMUNICATIVE COMPETENCIES IN 10TH-11TH GRADE STUDENTS

Annotation

This article looks at contemporary strategies for helping students in the 10th and 11th grades strengthen their creative communication skills. The need for innovation in education and the speed at which technology is developing have made it imperative to cultivate these skills. The article delves into the theoretical underpinnings of creative communication and examines various pedagogical approaches, including technological integration, project-based learning, and collaborative learning. This study reviews the advantages for student development and offers doable solutions for putting these ideas into practice in the classroom. According to the research, contemporary methods greatly improve students' creative and communication abilities, setting them up for success in the classroom and in the workplace in the future.

**Key words:** Creative communication, communicative competencies, project-based learning, collaborative learning, technology integration, student development, 21st-century skills, gamification.

### 10-11-SINF O'QUVCHILARIDA IJODIY KOMMUNIKATIV KOMPETENSIYALARNI RIVOJLANTIRISHNING ZAMONAVIY USULLARI

Annotation

Ushbu maqolada 10 va 11-sinf o'quvchilarining ijodiy muloqot ko'nikmalarini mustahkamlashga yordam beradigan zamonaviy strategiyalar ko'rib chiqiladi. Ta'limda innovatsiyalarga bo'lgan ehtiyoj va texnologiyaning rivojlanish tezligi ushbu ko'nikmalarni rivojlantirishni zaruratga aylantirdi. Maqolada ijodiy muloqotning nazariy asoslari ko'rib chiqiladi va turli pedagogik yondashuvlar, jumladan, texnologik integratsiya, loyiha asosidagi ta'lim va hamkorlikda o'rganish ko'rib chiqiladi. Ushbu tadqiqot talabalar rivojlanishining afzalliklarini ko'rib chiqadi va bu g'oyalarni sinfda amaliyotga tatbiq etish uchun amalga oshirilishi mumkin bo'lgan echimlarni taklif qiladi. Tadqiqot natijalariga ko'ra, zamonaviy usullar o'quvchilarning ijodiy va muloqot qobiliyatini sezilarli darajada yaxshilaydi, ularni kelajakda sinfda va ish joyida muvaffaqiyatga yo'naltiradi.

**Kalit so'zlar:** Ijodiy muloqot, kommunikativ kompetensiyalar, loyihaga asoslangan ta'lim, hamkorlikda o'rganish, texnologiya integratsiyasi, talabalarni rivojlantirish, 21-asr ko'nikmalari.

### СОВРЕМЕННЫЕ МЕТОДЫ РАЗВИТИЯ ТВОРЧЕСКИХ КОММУНИКАТИВНЫХ КОМПЕТЕНЦИЙ УЧАЩИХСЯ 10-11 КЛАССОВ

Аннотация

В данной статье рассматриваются современные стратегии помощи учащимся 10 и 11 классов в укреплении их творческих коммуникативных навыков. Потребность в инновациях в образовании и скорость развития технологий сделали необходимым развитие этих навыков. В статье рассматриваются теоретические основы творческого общения и рассматриваются различные педагогические подходы, включая технологическую интеграцию, проектное обучение и совместное обучение. В этом исследовании рассматриваются преимущества для развития учащихся и предлагаются реальные решения для реализации этих идей на практике в классе. Согласно исследованию, современные методы значительно улучшают творческие и коммуникативные способности учащихся, настраивая их на успех в учебе и на рабочем месте в будущем.

**Ключевые слова:** Творческое общение, коммуникативные компетенции, проектное обучение, совместное обучение, интеграция технологий, развитие учащихся, навыки 21 века.

**Introduction.** Education systems must change in the quickly changing world of today to better prepare students for obstacles they may face in the future on the academic and professional fronts. Creative communication skills are among the most important abilities for students in the twenty-first century. Along with effectively communicating ideas, these qualities help students think critically, work cooperatively with others, and use creativity to solve challenging challenges. During the upper secondary school years, when students in the 10th and 11th grades are making the move to further education or professional situations, the development of these skills is particularly crucial. But conventional education approaches frequently fail to develop the imaginative and expressive skills required for this shift.

To develop these competencies, educators must use cutting-edge techniques including project-based learning (PBL), collaborative learning, and technology integration. This article examines various contemporary teaching strategies and assesses how they affect students' capacity for creative communication. The intention is to give teachers evidence-based strategies to improve learning outcomes in the classroom.

**Literature review and discussions.** In education research, the idea of creative communication has taken center stage, particularly when it comes to preparing students for the needs of the job of the future. The importance of social interaction in cognitive growth is highlighted by Vygotsky's (1978) theory of social development, which

holds that communication is both a necessary component of learning and a medium for it. This is consistent with research by Boud and Feletti (1997), who contend that problem-based learning (PBL) is an effective strategy for developing communication and creativity via practical problem-solving (p. 45). Dillenbourg (1999), expanding on Vygotsky's theory, emphasizes the value of collaborative learning, which improves communication and inspires students to think creatively by sharing ideas with peers (p. 12). Because collaborative projects are interactive, they provide students with opportunity to practice bargaining, discussion, and reflection—all crucial skills for effective communication. Furthermore, integrating technology is increasingly thought to be a driver for the growth of innovative communication abilities. According to Jonassen et al. (1999), technology-based learning fosters constructivist classrooms where students employ digital tools to creatively communicate their ideas (p. 102). This is further reinforced by the Technological Pedagogical Content Knowledge (TPACK) paradigm developed by Mishra and Koehler (2006), which shows that teachers can greatly improve their students' creative and communication skills by incorporating technology into their pedagogy (p. 120). Another interesting strategy for promoting creativity and communication is the gamification of education. According to Gee (2003), children are exposed to sophisticated, immersive settings through video games and gamified activities, where their success depends on their ability to communicate

and solve problems creatively (p. 34). This implies that teachers can use gamification to increase student engagement and foster the development of expressive skills.

**Methods.** This study was carried out over a three-month period in multiple high schools to investigate the efficacy of contemporary pedagogical approaches in building creative communicative competencies. The study utilized a mixed-methods approach, integrating both qualitative and quantitative data collection methodologies.

**Project-Based Learning (PBL):** Students worked in groups to complete real-world projects that required them to communicate creatively about their results. Digital storytelling, group experimentation, and multimedia presentations were among these endeavors.

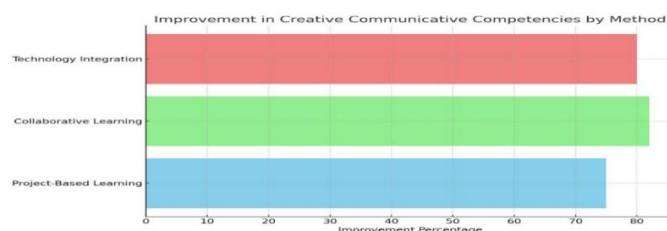
**Collaborative Learning:** To improve peer-to-peer communication, students engaged in group activities in the classroom. Peer instruction, group discussions, and cooperative problem-solving were among the tasks. **Technology Integration:** To encourage student engagement and creative expression, digital resources including interactive learning platforms, video editing software, and online collaboration tools like Google Docs were employed. To boost student engagement, gamification components like team tasks and quizzes were included to class plans.

Classroom observations, focus group interviews, and pre- and post-study surveys given to teachers and students were all used in the

data collection process. While student interaction and involvement were the main focus of the observations, the survey examined the students' self-perceived progress in creative and communication competencies.

**Analysis and results.** THE study's data show that when project-based learning, collaborative learning, and technology integration strategies were used, students' creative communication competencies significantly improved. **Project-Based Education:** Instructors saw that when pupils were given challenges to solve in the real world, their inventiveness rose. After finishing their projects, more than 75% of students said they felt more confident while presenting their ideas.

**Collaborative Learning:** According to the polls, 82% of students felt that participating in group activities greatly increased their capacity for peer collaboration and communication. Additional observations made in the classroom showed that when students worked with their classmates, they were more thoroughly engaged with the material. **Technology Integration:** Students reported that they were able to communicate ideas more effectively and creatively when they used digital resources, especially video production software and online collaboration tools. Additionally, teachers noticed that during sessions that included gamified aspects, kids were more engaged and driven, which resulted in an 80% improvement in communication skills. The following graph illustrates the percentage of improvement across the three pedagogical methods:



Overall, the results suggest that these modern pedagogical methods not only improved students' communicative abilities but also enhanced their creative thinking, which is essential for their future academic and professional success.

**Conclusion and suggestions.** The study's conclusions highlight the value of contemporary teaching strategies, such as project-based learning, collaborative learning, and technology integration, in helping students in the 10th and 11th grades develop their creative communicative skills. These techniques build dynamic learning settings that foster creativity and critical thinking, two qualities that are crucial for success in the twenty-first century and which also help students improve their communication abilities. The noteworthy enhancement in pupils' capacity to articulate their thoughts, collaborate with others, and employ innovative problem-solving techniques suggests that conventional pedagogical procedures would not be adequate in equipping learners for forthcoming scholarly and occupational obstacles. The creative methods covered in this article, on the other hand, actively involve students and motivate them to take charge of their education.

**Put Project-Based Learning into Practice:** Teachers ought to think about including project-based learning into their curricula. Teachers can inspire students to use their knowledge creatively and collaboratively by creating projects that mirror real-world situations. In addition to improving communication skills, this approach gives students a feeling of accountability and connection to their education. **Leverage Technology:** Integrating technology into the classroom can significantly enhance students' learning experiences. Educators should explore various digital tools and platforms that enable students to collaborate, create, and communicate effectively. Tools such as online

discussion boards, video conferencing, and collaborative document editing can facilitate creative expression and make learning more interactive. **Encourage a Collaborative Learning Environment:** Establishing a classroom culture that prioritizes peer contact and teamwork is essential. Teachers can help with this by including group discussions and activities in their regular class plans. Students can improve their communication skills and gain an appreciation for varied viewpoints by participating in regular group rotations and being encouraged to collaborate with people from different backgrounds.

**Utilize Technology:** Including technology in the classroom can greatly improve the educational experience for kids. Teachers should investigate different digital tools and platforms that let students produce, collaborate, and communicate efficiently. Interactive learning environments and creative expression can be enhanced by the use of collaborative document editing software, online discussion boards, and video conferencing. **Professional Development:** Educational institutions ought to fund initiatives that concentrate on cutting-edge methods of instruction. Giving teachers the abilities and information required to apply these strategies successfully can help them better serve students as well as make the classroom more engaging.

More importantly, a diverse strategy is necessary for students to build their creative communication competencies in an efficient manner. Through the implementation of contemporary teaching strategies, educators can greatly improve students' abilities, setting them up for future success. Teaching strategies must change to fit the requirements of students as the educational landscape does, in order to produce a generation of creative thinkers and proficient communicators.

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